

RJR PROMOTION AUTHORIZATION

R. J. Reynolds is authorized to implement package and carton promotions at store level with Store Manager approval.

It is understood that all promoted RJR product must be merchandised in a temporary supplemental display during duration of program. Point-of-sale items to be incorporated per Chain guidelines/specifications.

RJR REPRESENTATIVES AUTHORIZED:

(please mark with an "X")

Pack/Ctn.Coupons Banners

VPR's pd. at Store Window Signs

VPR's pd. at Office Decals

Premiums Store Sales

CHAIN NAME:

Amoco Oil Company

CHAIN ID #:

0003-XX-XX

AUTHORIZED BY:

Tim Grabar

TITLE/DATE:

Product Line Buyer

RJR CONTACT:

Wayne Wooley 6/19/95

51853 3034

*Route to applicable RJR Field Sales Personnel

*only Coupons no premiums or value added.

This is your authorization to work Gap/Closing strategy in ACO stores. Use coupons only! NO VPR's or Buydowns.